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UNIT: 69TH PRESS CAMP HQ
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ANTI-DRUG PROGRAM

OCT 97

120 SECONDS

FOR GENERAL RELEASE

VIDEO

AUDIO

MS STUDENTS
(- 1 SECOND PAD)

TWO-HUNDRED JUNIOR HIGH-SCHOOL
STUDENTS ARRIVE FOR AN AFTERNOON
SESSION OF

MS DRUG DISPLAY

THE "DRUG STORE," TO HEAR

CU EVIDENCE ENVELOPES

LECTURES ON DRUG ABUSE, AND LOOK
AT DISPLAYS OF

CU STUDENTS WATCH DRUG BUST

SEIZED DRUGS. BUT AT THE FIRST OF
SEVEN STATIONS, A STUDENT IS
CAUGHT STEALING AN EVIDENCE
ENVELOPE.

CU SHERIFF DEPUTY

NAT SND

INCUE: "WE ASKED YOU..."

OUTCUE: "...HE'S UNDER ARREST."

(MORE)

CU STUDENTS

HIS SHOCKED CLASSMATES DON'T YET
KNOW HE

LS BUSTED STUDENT LED AWAY

VOLUNTEERED TO PLAY A ROLE IN THE
DRUG STORE. THEY FOLLOW HIM

MS STUDENTS ENTER NEXT
STATION

TO THE JUVENILE HALL STATION.

NAT SND

INCUE: "DO NOT TALK..."

OUTCUE: "...HEAR WHAT I SAID?"

CU FINGERPRINTING

HE'S BOOKED, FINGERPRINTED,

CU PHOTOGRAPHING

PHOTOGRAPHED,

MS STUDENT INTO JAIL CELL

AND PUT IN A CELL.

LS "COURTROOM" STATION

NEXT, HE APPEARS IN COURT, AND IS
SENTENCED TO JAIL TIME,

LS "REHABILITATION" STATION

AND MANDATORY DRUG REHABILITATION
SESSIONS.

(MORE)

MS STUDENT "PARTIES"

AFTER REHAB, HE CHOOSES TO PARTY
WITH HIS "FRIENDS" - BOOZE, POT,
COCAINE AND HEROIN.

MS STUDENT PASSES OUT

HE PASSES OUT FROM THE OVERDOSE.

MS PARAMEDICS

POLICE AND PARAMEDICS TRY TO
REVIVE HIM.

MS EMERGENCY ROOM STATION

IN THE EMERGENCY ROOM,

CU CARDIAC SHOCK PADDLES

HIS CLASSMATES WATCH AS THE
MEDICAL TEAM TRIES TO SAVE HIS
LIFE. THE TEAM IS UNSUCCESSFUL,

MS EMERGENCY ROOM TEAM

AND HE DIES.

(MORE)

LS "FUNERAL" STATION

AT THE LAST STATION, HIS
CLASSMATES

MS "EULOGY" READER

ATTEND HIS FUNERAL. HIS EULOGY IS
READ,

MCU STUDENT APPROACHES CASKET

AND THE STUDENTS FILE PAST THE
CASKET FOR A LAST LOOK. INSIDE
THE COFFIN, THEY SEE THEIR
REFLECTIONS IN A MIRROR.

CU MIRROR INSIDE CASKET

NAT SND

INCUE: "TAKE A LOOK... "

OUTCUE: " ..WANNA' BE THERE."

(MORE)

LS "DRUG STORE" SIGN

THE DRUG STORE IS MODELED AFTER A
SIMILAR PROGRAM IN BIRMINGHAM,
ALABAMA, AND IS PRODUCED IN
CALIFORNIA BY THE GROUP "ANOTHER
CHOICE, ANOTHER CHANCE,"

LS "CALIF. GUARD" SIGN

AND THE CALIFORNIA NATIONAL GUARD,
WITH THE

LS "RED RIBBON" SIGN

SUPPORT OF

LS "VISIONS... " SIGN

FIFTEEN OTHER FEDERAL,

LS "MUTUAL... " SIGN

STATE AND LOCAL AGENCIES.

LS UNREADABLE SIGN

MS CPT ASFALL AND STUDENTS

CAPTAIN DAVID ASFALL, OF THE
CALIFORNIA GUARD DRUG DEMAND
REDUCTION PROGRAM, SAYS THE
PROGRAM IS EFFECTIVE IN DETERRING

CU CPT ASFALL

STUDENTS FROM SUBSTANCE ABUSE

(MORE)

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SOUNDBITE (18 SECONDS)

INCUE: "LOOKING AT LAST.. "

OUTCUE: " ...WE'VE DONE OUR JOBS."

MS STUDENTS
(+ 5 SECOND PAD)

I'M ARMY STAFF SERGEANT KAREN
SAVAGE.

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